

Example social media posts and campaign hashtags #trustthefacts #flufacts

We have provided the following suggested posts for you to share across your channels. These should highlight the work being done internally to vaccinate staff against flu, and encourage members of the public who are eligible to do likewise. We would suggest issuing these with images of staff getting the vaccination.

Example 1

Fact: Healthcare workers are more likely to be exposed to the flu virus. So staff at **@NHSboardname** are getting vaccinated early to ensure they're protected. Trust the facts. Get the vaccine.

#trustthefacts #flufacts www.flufacts.scot

Example 2

Fact: People with a compromised immune system are 50 times more likely to die from flu than a healthy person. That's why here **@NHSboardname**, our healthcare workers are getting the flu vaccine to protect those most vulnerable. Trust the facts. Get the vaccine.

#trustthefacts #flufacts www.flufacts.scot

Example 3

Fact: Infected healthcare workers can spread flu to their patients even if they have mild or no symptoms at all. So staff at **@NHSboardname** are getting vaccinated early to protect those most vulnerable.

Trust the facts. Get the vaccine.

#trustthefacts #flufacts www.flufacts.scot

Example 4

Fact: The vaccine is the best way to help protect yourself and your patients from flu. Healthcare workers, speak to your line manager or occupational health department to get your free flu vaccine. Trust the facts. Get the vaccine.

#trustthefacts #flufacts www.flufacts.scot

Example 5

Fact: Healthcare workers can spread flu to those most vulnerable. Healthcare workers, get your free flu vaccination now!

Trust the facts. Get the vaccine.

#trustthefacts #flufacts www.flufacts.scot